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December 2010

This month in the Buzz....

b *Headliner—Medication Disposal***b** *The Insider Section—our regular feature:***The SuperSaver HotFive™** *Newly Added Drugs***b** *In Other News—Pharmapayouts and more****Proper disposal of medications good for all***

The last decades have brought about many things; laptop computers, smart phones, Facebook, and a steady increase of prescription medication use. Researchers are constantly finding trace amounts of prescription medication in tap water across the country as people are dumping expired meds down the drain rather than properly disposing of them.

But the recently founded organization, northeast-based Peconic Independent Pharmacy Association, is encouraging pharmacies to take part in awareness programs aimed at getting the public to stop flushing medications of any kind.

The Great Peconic Take Back, sponsored by the NCPA, was held in mid November and allowed free medication disposal for everybody. The event also helped bring awareness to the area that there is a proper way to go about it, rather than flush it and forget it.

Read more about this story from Drug Store News at <http://bit.ly/fOzU50>

The Insider Section**b** *This month's SuperSaver HotFive™: save 20% or more!*

5. Allopurinol 300mg (500 Tabs)
4. Bupropion SR 200mg AB1 (60 Tabs)
3. Gabapentin 600mg (100 Tabs)
2. Lisinopril 40mg (1000 Tabs)
1. Prednisone 10mg (1000 Tabs)

b *Newly Added Drugs (some not included)*

- LORAZEPAM 0.5 MG (1000 Tabs)
- CYCLOBENZAPRINE 10 MG (5000 Tabs)
- SELEGILINE 5 MG (60 Caps)
- ZAFIRLUKAST 10 MG (60 Caps)
- ZAFIRLUKAST 20 MG (60 Caps)
- DONEPEZIL 5 MG (30, 90 Caps)
- DONEPEZIL 10 MG (30, 90 Caps)
- DONEPEZIL 10 MG (1000 Caps)
- AMLODIPINE 5 MG (500 Tabs)

Adding a new drug is easy! Just click on the Request New Drug link under the Tools section of your Status Page and tell us what drug you want to see priced through BG.

*In Other News....***What would you pay for a new look?**

Melbourne pharmacy sports upscale look—and pays a penny for it too.

<http://bit.ly/f5uJAh>

Pharmaceutical co. payouts raise concern

To most in the health-care industry it's no surprise; pharmaceutical companies advance their products by paying doctors to take educational courses and speak for their products. It seems fair enough but many are seeing the numbers these companies are shelling out and starting to worry.

One study shows that over the last two years, just seven of the pharmaceutical companies tracked have spent \$282 million to health-care professionals to advance product knowledge. The concern is that even though the brand products being advanced are as effective as the generic equivalent, doctors may be less inclined to prescribe the generic.

More at <http://bit.ly/eBXmqc>